

# Dobry Wybór

## price list 2010

■ Presentations – basic offer	Price
1/1 page presentation	6 470 PLN
1/1 page expert's advice	6 470 PLN
1/2 page presentation	3 960 PLN
Presentation price includes also: company's offer and address details in the index of companies within the catalogue, 10 addresses of resellers or contractors (for each 1/2 page presentation), "Blżej Klienta" ("Closer to the Customer") service.	
■ Additional offer	
Correspondence card	2 960 PLN
Guaranteed information card	750 PLN
Additional reseller addresses	50 PLN/1 adress
1/6 module in the "Manufacturer's recommendation section"	1 360 PLN
■ Covers	
Advertising windows cover I (outside, 2/1 page)	38 970 PLN
4th cover	25 240 PLN
Advertising window cover IV (inside, 2/1 page)	28 620 PLN
2nd cover	17 150 PLN
3rd cover	16 440 PLN
■ Advertising pages	
6 page module	individual offer
4 page module	29 680 PLN
2/1 page (spread)	19 800 PLN
1/1 first opening page issue	15 400 PLN
1/1 back of the topic section opening page	13 200 PLN
1/1 inside page within the contents	12 300 PLN
1/1 inside page	9 900 PLN
1/2 inside page	5 940 PLN
1/3 in the "Manufacturer's recommendation" section	4 120 PLN

15% extra for choice of page. 22% VAT will be added to the above prices.