

Dziecko zakupy i my

price list 2011

■ Presentations – basic offer	1 issue
2/1 spread (price includes: logo in the index, 40 shop addresses)	15 950 PLN
1 page presentation (price includes: logo in the index, 20 shop addresses)	8 440 PLN
1/2 page presentation (price includes: logo in the index, 10 shop addresses)	5 200 PLN
1/4 page presentation (price includes: logo in the index, 5 shop addresses)	2 900 PLN
■ Covers	
4th cover	31 560 PLN
2nd cover	20 540 PLN
3rd cover	19 500 PLN
■ Advertising pages	
1/1 first opening page	17 680 PLN
2/1 inner spread	18 960 PLN
1/1 inner page	11 100 PLN
1/2 inner page	6 200 PLN
1/4 inner page	3 900 PLN
1/1 advertorial	13 500 PLN
1/2 advertorial	7 300 PLN

15% extra for choice of page. 23% VAT will be added to the above prices. Prices valid from Nov 2, 2009.