

INFORMATOR ROLNICZY-murator

price list 2011

■ Covers	Price
4th cover	19 630 PLN
2nd cover	15 390 PLN
3rd cover	13 980 PLN
1/1 first opening page	13 560 PLN
■ Advertising pages	
1/1 back of section opening page with a flap (coated)	9 350 PLN
1/1 outer page	8 960 PLN
■ Advertisement in announcement section (placed at the end of catalogue)	
1/1 page	5 860 PLN
1/2 page (vertical, horizontal)	3 380 PLN
1/4 page	1 650 PLN
■ Presentations – basic offer	
2/1 basic presentations + and company name + 10 card of the product in www.rolnictwoonline.pl database	8 850 PLN
1/1 basic presentations + and company name + 5 card of the product in www.rolnictwoonline.pl database	6 350 PLN
■ Presentations – additional offers	
Product description and photo in the NEW PRODUCTS index	990 PLN
Company logo in the company index	250 PLN
Additional card of the product in rolnictwoonline database	200 PLN
■ Partnership program	
– 2/1 advertising page	
– 2/1 pages of presentation	
– Logo, company name and information about the patron in the first	
– page of chapter and in the table of contents	
– Two new products	
– 1/2 page expert's advice/promotional article	
– photos placed in promotional article (product placement)	
– 50 copies of the catalogue	39 740 PLN
■ Inserts	
Inserts	0,80 PLN per insert

15% extra for choice of page. 23% VAT will be added to the above prices.