

# INFORMATOR ROLNICZY-murator

## price list 2010

|  | <b>Price</b>        |
|--|---------------------|
| <b>■ Covers</b>  |                     |
| 4th cover  | 19 630 PLN          |
| 2nd cover  | 15 390 PLN          |
| 3rd cover  | 13 980 PLN          |
| 1/1 first opening page   | 13 560 PLN          |
| <b>■ Advertising pages</b>   |                     |
| 1/1 back of section opening page with a flap (coated)  | 9 350 PLN           |
| 1/1 outer page   | 8 960 PLN           |
| <b>■ Presentations – basic offer</b>   |                     |
| 2/1 basic presentations + and company name + 10 card of the product<br>in www.rolnictwoonline.pl database            | 8 850 PLN           |
| 1/1 basic presentations + and company name + 5 card of the product<br>in www.rolnictwoonline.pl database             | 6 350 PLN           |
| <b>■ Presentations – additional offers</b>   |                     |
| Product description and photo in the NEW PRODUCTS index  | 990 PLN             |
| Company logo in the company index  | 250 PLN             |
| Additional card of the product in rolnictwoonline database   | 200 PLN             |
| <b>■ Partnership program</b>   |                     |
| – 2/1 advertising page   |                     |
| – 2/1 pages of presentation  |                     |
| – Logo, company name and information about the patron in the first<br>– page of chapter and in the table of contents |                     |
| – Two new products   |                     |
| – 1/2 page expert's advice/promotional article   |                     |
| – photos placed in promotional article (product placement)   |                     |
| – 50 copies of the catalogue   | 39 740 PLN          |
| <b>■ Inserts</b>   |                     |
| Inserts  | 0,80 PLN per insert |

15% extra for choice of page. 22% VAT will be added to the above prices.