

# M jak mieszkanie

## price list 2010

| ■ Covers                         | Price               |
|----------------------------------|---------------------|
| 4th cover                        | 32 000 PLN          |
| 2nd cover                        | 27 500 PLN          |
| 3rd cover                        | 22 000 PLN          |
| 2/1 first opening spread         | 39 000 PLN          |
| 1/1 first opening page           | 27 000 PLN          |
| 2/1 opening spread               | 35 000 PLN          |
| 1/1 opening page                 | 26 000 PLN          |
| ■ Pages in the editorial section |                     |
| 2/1 spread                       | 30 000 PLN          |
| 1/1 right page                   | 21 900 PLN          |
| 1/1 left page                    | 16 500 PLN          |
| 2/1 junior page                  | 24 000 PLN          |
| 1/1 junior page                  | 16 200 PLN          |
| 1/2 page (vertical/horizontal)   | 12 100 PLN          |
| 1/3 page (vertical)              | 9 100 PLN           |
| 1/4 page (vertical/horizontal)   | 6 800 PLN           |
| ■ Inserts – up to 4 pages        |                     |
| Inserts for the entire print run | 0,25 PLN per insert |
| Inserts for subscribers/regional | 0,40 PLN per insert |
| ■ Special products               | individual offer    |

15% extra for choice of page. 22% VAT will be added to the above prices.

Prices valid from Nov 2, 2009.