

# M jak mama

## price list 2011

■ Covers	Price
4th cover	22 900 PLN
2nd cover	19 400 PLN
3rd cover	16 300 PLN
2/1 first opening spread	31 000 PLN
1/1 first opening page	18 600 PLN
2/1 opening spread	30 000 PLN
1/1 opening page	17 800 PLN
■ Pages in the editorial section	
2/1 spread	26 000 PLN
1/1 right page	15 300 PLN
1/1 left page	12 700 PLN
2/1 junior page	19 840 PLN
1/1 junior page	12 400 PLN
1/2 page (vertical/horizontal)	8 900 PLN
1/3 page	6 900 PLN
1/4 page	4 900 PLN
Advertorial	17 000 PLN
Product presentation (1/6 page)	3 000 PLN
■ Non-standard advertisements	
Island	12 400 PLN
Wave (1/3 page)	9 900 PLN
Sponsor footer	4 000 PLN
■ Advertising pages – advertisement modules	
1 module (57 x 59mm)	700 PLN
■ Inserts – up to 4 pages	
Inserts for the entire print run	0,30 PLN per insert
Inserts for subscribers	0,50 PLN per insert
■ Special products	
	individual offer

15% extra for choice of page. 23% VAT will be added to the above prices. Prices valid from Nov 2, 2009.