

Podróże. Sport & rekreacja

price list 2011

■ Presentations – basic offer	Price
Extended product's presentation	11 500 PLN
– 2 pages of presentation	
– 20 addresses of distributors on dedicated pages	
Basic product's presentation	6 820 PLN
– 1 page of presentation	
– 10 addresses of distributors on dedicated pages	
1/2 page product's presentation	4 060 PLN
– 1/2 page of presentation	
– 5 addresses of distributors on dedicated pages	
■ Additional offers	
1/1 expert's advice or promotional article	7 520 PLN
1/2 expert's advice or promotional article	4 380 PLN
■ Covers	
4th cover	19 000 PLN
2nd cover	15 000 PLN
3th cover	15 000 PLN
■ Pages in the editorial section	
1/1 first opening page	13 500 PLN
2/1 spread	13 200 PLN
1/1 right page	8 260 PLN
1/2 right page	5 360 PLN

15% extra for choice of page. 23% VAT will be added to the above prices. Prices valid from Jan 4, 2010.