

Urządzamy dom i mieszkanie

price list 2011

■ Presentations – basic offer	Price
One-page option (up 6 products, price includes addresses of 10 retail outlets)	7 820 PLN
Two-page option (price includes addresses of 20 retail outlets)	
– Page presentation + illustration page	14 560 PLN
– Page presentation + expert's advice	14 560 PLN
Four-page option – spread (coated paper) (Price includes addresses of 40 retail outlets)	27 890 PLN
Four-page option with an advertisements (Price includes addresses of 40 retail outlets)	28 560 PLN
■ Presentations – additional offers	
Correspondence card	2 960 PLN
1 page company presentation	6 740 PLN
"Household goods recommendation"	1 360 PLN
Illustration spread	8 460 PLN
Additional addresses	50 PLN
■ Covers	
4th cover	29 490 PLN
2nd cover	19 230 PLN
3rd cover	17 960 PLN
■ Advertising pages	
1/1 first opening page	18 240 PLN
1/1 page advertisement in the editorial section	14 580 PLN
1/1 inner page	11 940 PLN

15% extra for choice of page. 23% VAT will be added to the above prices.