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price list 2011

| ■ Covers | Price |
|---|---------------------|
| 4th cover | 34 000 PLN |
| 2nd cover | 29 000 PLN |
| 3rd cover | 23 000 PLN |
| 2/1 first opening spread | 41 000 PLN |
| 1/1 first opening page | 28 000 PLN |
| 2/1 opening spread | 39 000 PLN |
| 1/1 opening page | 27 000 PLN |
| Company logo on first cover (23x23 mm) | 5 000 PLN |
| ■ Pages in the editorial section | |
| 2/1 spread | 30 000 PLN |
| 1/1 right page | 22 500 PLN |
| 1/1 left page | 17 000 PLN |
| 2/1 junior page | 25 000 PLN |
| 1/1 junior page | 16 900 PLN |
| 1/2 page (horizontal) | 12 000 PLN |
| 1/3 page (vertical) | 9 000 PLN |
| 1/4 page (horizontal) | 7 000 PLN |
| ■ Advertising pages – advertisement modules | |
| Modul 1x1 (63x15 mm) b&w | 110 PLN |
| Modul 1x1 (63x15 mm) colour | 165 PLN |
| ■ Inserts – up to 4 pages | |
| Inserts for the entire print run | 0,30 PLN per insert |
| Inserts for subscribers | 0,80 PLN per insert |
| ■ Special products | |
| | individual offer |

15% extra for choice of page. 23% VAT will be added to the above prices. Prices valid from Nov 2, 2009.