

Zdrowie

price list 2011

■ Covers	Price
4th cover	29 000 PLN
2nd cover	24 300 PLN
3rd cover	20 300 PLN
2/1 first opening spread	38 220 PLN
1/1 first opening page	23 400 PLN
2/1 opening spread	31 390 PLN
1/1 opening page	22 420 PLN
■ Pages in the editorial section	
2/1 spread	28 000 PLN
1/1 right page	18 800 PLN
1/1 left page	15 800 PLN
2/1 junior page	25 000 PLN
1/1 junior page	14 600 PLN
1/2 page (horizontal/vertical)	10 800 PLN
1/3 page (horizontal/vertical)	7 500 PLN
1/4 page (horizontal/vertical)	6 000 PLN
Advertorial	19 700 PLN
Modules 3x2 (108 x 105 mm)	5 600 PLN
Modules 2x3 (75 x 160 mm)	5 600 PLN
Modules 3x1 (155 x 41 mm)	4 900 PLN
Product presentation (1/6 page)	2 500 PLN
■ Non-standard advertisements	
Sponsor footer	7 000 PLN
Island (1/4 page)	11 500 PLN
Wawe (1/3 page)	11 500 PLN
■ Advertising pages – advertisement modules	
1 module (44 x 41 mm)	500 PLN
■ Inserts – up to 4 pages	
Inserts for the entire print run	0,30 PLN per insert
Inserts for subscribers	0,50 PLN per insert
■ Special products	
	individual offer

15% extra for choice of page. 23% VAT will be added to the above prices. Prices valid from Nov 2, 2009.