

M jak mieszkanie

price list 2011

■ Covers	Price
4th cover	32 000 PLN
2nd cover	27 500 PLN
3rd cover	22 000 PLN
2/1 first opening spread	39 000 PLN
1/1 first opening page	27 000 PLN
2/1 opening spread	35 000 PLN
1/1 opening page	26 000 PLN
■ Pages in the editorial section	
2/1 spread	30 000 PLN
1/1 right page	21 900 PLN
1/1 left page	16 500 PLN
2/1 junior page	24 000 PLN
1/1 junior page	16 200 PLN
1/2 page (vertical/horizontal)	12 100 PLN
1/3 page (vertical)	9 100 PLN
1/4 page (vertical/horizontal)	6 800 PLN
■ Inserts – up to 4 pages	
Inserts for the entire print run	0,25 PLN per insert
Inserts for subscribers/regional	0,40 PLN per insert
■ Special products	individual offer

15% extra for choice of page. 23% VAT will be added to the above prices. Prices valid from Nov 2, 2009.